



Cowpoke Kendra's Dreams and Goals in Western Trends



Well, I hit the rodeo trail in January 2011 and I got the first few out of the way to knock off the winter dust....I didn't realize how much dust I had, but I continued on the path of Dreams and Goals of Rodeo. Let me tell you.....the road taken has been interesting....but a lot of fun!

I have great sponsors this year to help me get down the road. Those include, Circle Y Saddle Company, Cowgirl Tuff Company, Brooke Palmer of State Farm Insurance and Gray Auto Brokers of Greenfield, IN.



Photos by Cowgirl Tuff

This month I wanted to talk a little about Cowgirl Tuff Company. They are a great company with awesome clothes that started in 1999. Cowgirl Tuff Co. has been great to me! The jeans are such a great fit, especially when you're competing. When you get in the saddle they stretch enough so you don't feel like you are going to rip your pants out. (I'm sure that everyone has felt that way at least one time!) Cowgirl Tuff jeans are all I wear now...they are so comfortable and they look good with boots, a belt and a long sleeve shirt for competing or just a T-shirt and sneakers for relaxing. They are an all around mainstream fashion jean that every cowgirl would love!

I love the motto that the owner of Cowgirl Tuff Co. has lived by: "Even though you've been bucked, kicked, bit and stomped...NEVER GIVE UP!" I think every Barrel Racer has a saying that they live by...mine has always been "Live Life to the Fullest" - because you never know what tomorrow will bring!!

I truly believe that if your attitude is good, you believe in yourself and you and your horse work as a team.....your Dreams will become a reality!! So Always Follow your Dreams!!

Find out more about Cowgirl Tuff products at www.cowgirltuffco.com

I have a little poem that I have carried with me ever since I started running barrels and its called "I Will Work for You" A barrel horse's thoughts...by Carol King of Van Meter, Iowa.

Kendra Gilbreath grew up showing cattle and sheep and eventually made her way into the rodeo arena as a barrel racer. She is married to her husband, Steve, and they have one son, Kolton. Kendra has worked in the Western Retail Business for most of her adult life and enjoys keeping with the hottest styles in western wear. She is currently a Manager and a Buyer for Cowpokes Work and Western Store in Anderson, IN and helps in keeping the hottest trends and styles in clothing, boots and western wear on the store showroom floor.



"I Will Work for You" A barrel horse's thoughts....

I will work for you, just treat me right. I was bred and born to run, but not to be abused. God put me in your hands for safekeeping. We can be winners together. I will do my part, I only ask that you:

Communicate with me, I know sometimes you think I should understand what you want, but I don't. Please try to talk with me in a way that I can comprehend. Not by using whips and spurs or bits that look and feel like devices of medieval torture. The flesh in my mouth is soft, like yours. My sides and back are sensitive, so much so that I can feel a small fly when it lands on my skin. Show me the way through kindness and sensitivity....and I will work for you.

Dance with me, I am a creature

of habit, not a conclusive thinker. Be consistent when you are showing me what to do. You confuse me when you send mixed messages. Learn to sit on my back with your weight centered, so that I am not thrown off balance. I can run that way. Instead of jerking my mouth, sit deep in the saddle so that I may take my cues from your seat and legs. Then, when you turn your body, I will turn with you. If you send you energy forward, I will run. Bring it back, and I will slow. The two of us in perfect harmony.

Make me your partner, and I will work for you. Don't treat me like a machine, I am a living thing made up of bone and flesh and blood. My needs are very similar to your own, But I must rely on you for my very survival. If you are cold, I am cold. If you

are thirsty, I am probably am as well. When you put on your jacket, blanket me to protect from the wind's chill. If the day is hot offer me a cool drink. My mind and my body must be conditioned so that I can perform my best. Don't ask me to run the same pattern over and over. I get sore and tired, and I can't think anymore. After a hard workout, I need time for my muscles to cool. I know you want to visit with your friends, but I need attention. Loosen the cinch and walk with me instead of tying me to the trailer, my sides heaving. Fresh water, hay and grain are all I require, but don't make me guess what time dinner is coming. To perform my best, I need to rest where it is safe, warm and dry. Occasionally I like to



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lie down, so please, don't put me in to bed in a wet, mucky stall. When I am sick or hurt, don't make me perform. Give me the time I need to heal. Take care of me as you would your child....and I will work for you.